



Greater Dayton Regional Transit Authority
4 S. Main Street
Dayton, OH 45402

March 13, 2018

To: All Prospective Bidders

Re: RFP GD 18-02
Print Advertisements for RTA Vehicles and Facilities
Addendum No.5

Please be aware of the following information regarding the above mentioned procurement.

The following questions have been presented:

1. Please provide a complete fleet list including number of buses, year, make, model, including length of vehicle
 - a. Electric Trolley 33 each 1998 Skoda ETB 37'
 - b. 2700-series 5 each Gillig 2007 G29D102NA 40"
 - c. 2800 series 13 each Gillig 2008 G27D102N4 40'
 - d. 2900 series 24 each Gillig 2009 G27D102N4 40'
 - e. 1000 series hybrid 10ea Gillig 2010 G30D102N4 40'
 - f. 1010/1020 series diesel 10 each Gillig 2010 Model G27D102N4 40'
 - g. 1030/1040 series diesel 20 each Gillig 2010 G27D102N4 40'
 - h. 1050 series hybrid 10 each Gillig 2010 G30D102N4 40'
 - i. 1600 series 24 each Gillig 2016 G27D102N4
2. Please provide current sign inventory
 - a. See attached
3. What is the estimated contract start date?
 - a. May or June
4. Is it the intention of RTA to invoice and collect monies from advertisers and then pay contractor or is RTA open to alternative arrangements?
 - a. Vendor who sells advertising is responsible for billing advertiser and collect funds. Vendor will then pay RTA its portion of revenues.
5. Is it the intention of RTA to have its own staff install and remove all exterior and interior advertisements or is RTA open to alternative arrangements?
 - a. Yes RTA staff will install and remove advertising

6. If RTA selects to have its own staff perform sign install and removal is contractor or client expected to reimburse RTA for time or share production revenue with RTA?
 - a. RTA will take a larger percentage of sales to compensate for work hours spent installing and uninstalling ads

7. Please provide YTD monthly gross sales by month for last 6 months.
 - a. 7/31/17 - \$16,885.69
 - b. 8/31/17 - \$20,300.04
 - c. 9/30/17 - \$28,441.05
 - d. 10/30/17 - \$17,758.35
 - e. 11/30/17 - \$16,408.89
 - f. 12/31/17 - \$23,078.61

The date and time is March 30, 2018 before 2:00 P.M.

This Addendum No.5 shall become a part of the contract document and scope of work and shall be taken into consideration when preparing your bid; you are hereby notified accordingly.

Sincerely,

Joe Swisshelm

Joe Swisshelm, C.P.M.
Senior Purchasing Agent

Sign Inventory

KINGS

Bus Size & Qty	Advertiser	Qty	Start Date	End Date	Notes
144x30 99 Buses	City of Dayton Water	26?	?		delivery pending
	DAI	9	3/1/18	4/30/18	delivery pending
	DAI	9	7/1/18	8/30/18	delivery pending
	DAI	9	11/1/18	12/31/18	delivery pending
96x30 33 Trolleys					

QUEENS

Bus Size & Qty	Advertiser	Qty	Start Date	End Date	Notes
96x30 132 Buses/Trolleys	PHDMC- CADAS	8	8/16/2017	2/15/18	Remove
	City of Dayton Public Works	7	10/1/2017	3/30/2018	
	Medpace	10	2/1/2018	4/30/2018	delivery pending
	Help Me Grow	8	9/16/17	5/31/18	
	Lourdes University	10	7/1/2017	6/30/2018	
	Bike Miami Valley	8	4/1/2018	7/31/2018	delivery pending- Trolleys ONLY
	Fortis College	12	2/1/2016	12/31/2018	

TAILS

Bus Size & Qty	Advertiser	Qty	Start Date	End Date	Notes
76x18 34 Buses	Ross Education	10	7/1/2017	6/30/2018	
57x18 65 Buses	PHDMC- CADAS	8	8/16/2017	2/15/18	Remove

